

Great Britain

Don` t Worry - Be Happy

- The British are known for their sense of humour – they tend to mock themselves and be ironic
- A tradition of the Royal Family: to give each other ugly Christmas gifts



But what does humour have to do with cosmetics?



Great Britain

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Cosmetic products with British humour

- Bizarre:
Cosmetics that look like food – but don't eat them – they're for the skin only! 🙄
- Extraordinary:
Bubble Mask which is transparent and then starts bubbling and foaming
- Direct:
Selfie spray with a direct immediate effect for a perfectly smooth skin – ready for that selfie!

There are cosmetic products for every application and problem, no matter how unusual.



TheBalm® cosmetics – Eyeshadow



Lush – Bath bomb



SLIMEXIR® and Virgin Maracuja Oil

The Silhouette-Refiner combined with a light oil

Fast effect,
with Bingo Wing Blaster



No effect,
without Bingo Wing Blaster



SLIMEXIR®

- Visually reduces fat nodes and improves skin firmness
- Prevents formation of new adipocytes and reduces the storage of fat

Virgin Maracuja Oil

- Helps to strengthen the skin's barrier function
- Penetrates quickly, spreads easily, leaves the skin feeling soft and smooth

Bingo Wing Blaster

Formulation



St	Substance	INCI Name USA	% w/w	Manufacturer
1	Water demin.	Water	75.90	several
	Glycerin 85%	Glycerin, Water	3.00	several
	Polyvinyl Alcohol 4-88	Polyvinyl Alcohol	2.00	Merck KGaA, DE
	Pullulan	Pullulan	2.00	several
2	Optigel WX	Bentonite, Xanthan Gum	1.00	BYK Chemie GmbH, DE
	Optigel CL	Magnesium Aluminum Silicate	4.00	BYK Chemie GmbH, DE
	Solagum AX	Acacia Senegal Gum, Xanthan Gum	0.30	several
3	Verstatil PC	Phenoxyethanol, Caprylyl Glycol	1.10	Evonik, DE
	Virgin Maracuja Oil	Passiflora Edulis Seed Oil	4.00	Laboratoires Expanscience, FR
4	Perfume NihilO001	Perfume	0.30	Huber the Nose, CH
	SLIMEXIR®	Water, Fructan, Cynara Scolymus Leaf Extract, Decyl Glucoside, Phenethyl Alcohol, Citric Acid, Glucose, Caffeine, Xanthine	3.00	RAHN AG, CH
5	Citric Acid solution 10%	Citric Acid, Water	3.40	several

RAHN-Challenge

“Get rid of Bingo Wings”

Take the 30 day challenge with Bingo Wing Blaster and our Arm-Toning Training Program.

Click [here](#) and start your transformation now.



With RAHN

Create your Beauty Products of Tomorrow

Calm mask for the bust area => Concept from RAHN:

- Formulation "[Calm Balm*](#)"
with a mild Emulsifier-System, [Sisterna SP70-C](#) and [Amisoft HS-11 P\(F\)](#)
- Use [DEFENSIL®-SOFT](#) to reduce discomfort and irritation of the skin



Anese – Calm your tits Mask

Coloured Shaving Gel => Concept from RAHN:

- Ultra-mild surfactants [Amilite ECS-22W](#) and [Amisoft CS-22](#)
- Use [CELLACTIVE®-MEN](#) to regenerate and moisturise the skin after razor



Liz Laurie – Colour me Shave™

*The formulation is on our website

Last Slide

Trend Great Britain

