



# Mushrooms as trendy beauty ingredients

Are you ready for the 'shroom boom?

**RAHN**



## GANODERMA LUCIDUM (Ling Zhi / Reishi mushroom)



The  
mushroom of  
the gods and  
longevity

### A FACTORY FOR BIOCHEMICAL SUBSTANCES

**Ganoderma polysaccharides** →

Immunoregulatory and epigenetic effects

**Carbohydrates and a balanced amino acid spectrum** →

Nourishes and strengthens the skin barrier

**Secondary fungal metabolites** →

Relieve stress and invigorate



For **LIFTONIN®-QI**

*Ganoderma lucidum* is extracted using water like in TCM  
– for the best possible combination of active ingredients

## LIFTONIN®-QI IN A NUTSHELL

Inspired by the 2012 Nobel Prize in Physiology & Medicine on studies about reprogramming pluripotent stem cells (epigenetics)

### Natural ingredients

Extract from the number 1 Chinese TCM remedy – the mushroom of the gods and longevity: *Ganoderma lucidum*

### Optimum quality

of ingredients and production: LIFTONIN®-QI is manufactured by experts according to the highest quality standards

SWISS EXPERTISE 



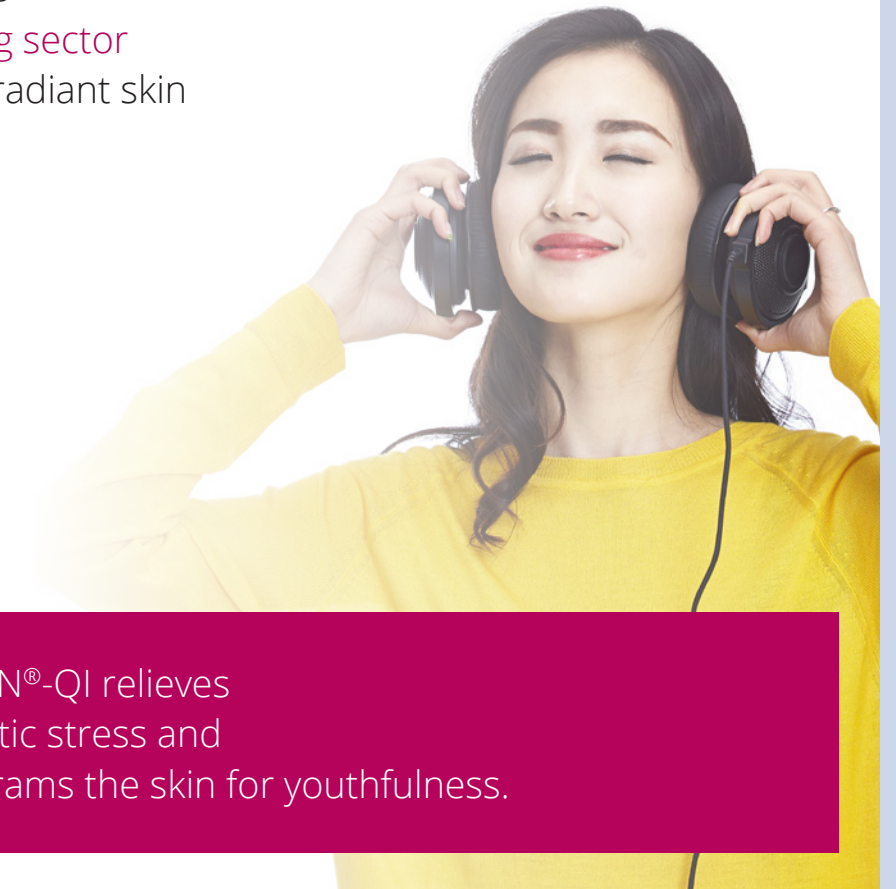
## HIGHLY VERSATILE

### In the skin care sector

- Lifting products, remodelling care
- Anti-ageing products against expression lines and to improve the complexion
- Products designed to reinforce the skin barrier

### In the well-being sector

- For positively radiant skin



LIFTONIN®-QI relieves epigenetic stress and re-programs the skin for youthfulness.





# LIFTONIN<sup>®</sup>-QI

MAKES YOUR SKIN SMILE



Protects against  
epigenetic stress



Creates a lifting  
effect

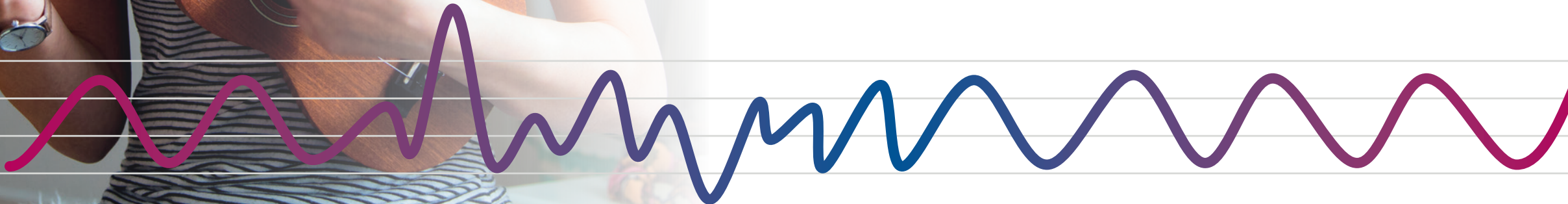


Refines the skin  
texture



Makes your skin  
positively radiant

靈芝

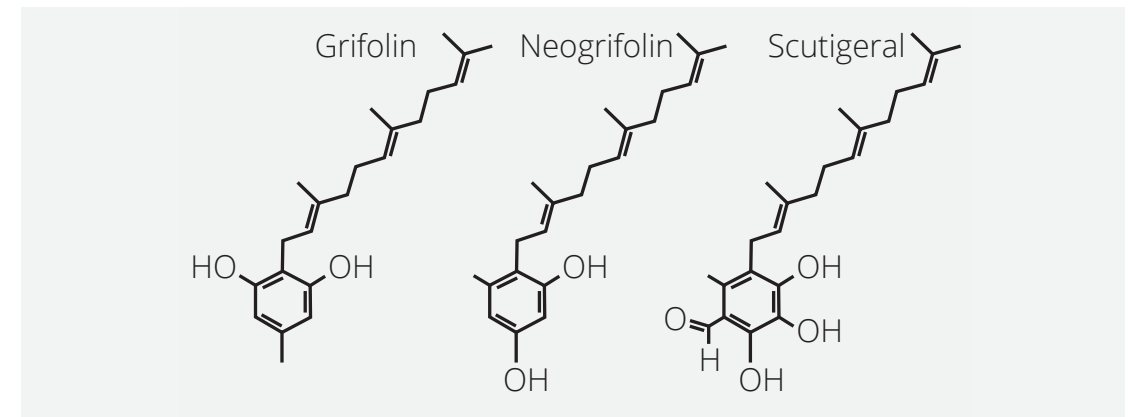




## “NEUROSOOTHERS” DERIVED FROM ALBATRELLUS FUNGI



- *Albatrellus* fungi grow in Finland in the Northern Hemisphere in the coniferous forests of the Taiga under the magical light of the aurora borealis, or northern lights.
- Substances present in *Albatrellus* fungi inhibit the pain receptor TRPV1, a mediator of hypersensitive skin and premature skin ageing



**DEFENSIL®-SOFT** contains grifolin derivatives that inhibit the TRPV1 receptor

## DEFENSIL®-SOFT IN A NUTSHELL

The neurocosmetic solution for treating sensitive skin

Natural ingredients that exert biochemical effects directly on factors that trigger skin discomfort

Optimum quality

of ingredients and production techniques: DEFENSIL®-SOFT is made by experts in Switzerland and conforms to the most stringent quality standards.

SWISS EXPERTISE 



## HIGHLY VERSATILE

In the skin care sector

- For sensitive skin
- After epilation / shaving
- For irritation of the skin following cosmetic treatments (IR, acid peels, retinoids, fragrances, whiteners, disinfectants)
- Protects the skin against "urban pollution"

In the after sun sector

- For the care of skin after sunbathing

In the well-being / spa sector

- To alleviate stress



**DEFENSIL®-SOFT** provides the skin with a protective shield against stress

# DEFENSIL<sup>®</sup>-SOFT

Help your skin chill out



Alleviates  
neurogenic  
irritation



Instantly soothes  
and protects  
irritated skin



Protects against  
the effects of  
infra-red radiation



Augments the  
skin's well-being  
zone

