



 PROTEOLEA®

6 Years younger in 4 Weeks

SWISS EXPERTISE 

RAHN
Your partner for excellence

How to address three different types of consumers with only one product?

Detox Type



Meeting my best friends means talking about kids and family but also about how to preserve a youthful appearance. A healthy lifestyle as pre-condition is already part of my habits. I like the idea of cosmetics helping the skin to help itself.

PROTEOLEA® stimulates the anti-age process within my skin and detoxifies it so that the skin's natural functions are restored.

My favorite BB cream: Be detoxed, Be healthy

Anti-Glycation Type



Even though I don't hide my age, I want to make the very best of myself. That's why I'm always interested in the latest results of anti-age research in skin care.

PROTEOLEA® successfully reduces the accumulation of Advanced Glycation End products (AGE) which glue together collagen fibres thus preventing the loss of elasticity and firmness.

My favorite BB cream: Bye Bye AGE

Anti-Pollution Type



Inspiration, action and constant change: I love living in a big, vibrant city. My skin doesn't: stress, pollution, UV rays etc. are real challenges with regard to first signs of ageing. That's why I feel responsible to protect my skin from harming environmental influences to preserve its youthful appearance.

PROTEOLEA® protects my skin against urban stress with a powerful barrier of anti-oxidants and strengthens its resistance against oxidative stress

My favorite BB cream: Urban Pollution, Better Beware

WHICH CONSUMER TYPE ARE YOU?

Interested in getting more detailed information about the marketing concept with PROTEOLEA®?
Email to cosmetics@rahn-group.com.

Be detoxed, Be healthy
 Bye Bye AGE
 Urban Pollution, Better Beware
 BB Cream with 3 % PROTEOLEA®
 SWISS EXPERTISE 

sample not for sale

www.rahn-group.com



BB cream with 3 % PROTEOLEA® (700343.0001)

St	Substance	INCI Name USA	% [w/w]	Manufacturer
1	Water demin.	Water	60.98	several
	Disodium EDTA	Disodium EDTA	0.20	several
	Dermosoft OMP	Methylpropanediol, Caprylyl Glycol, Phenylpropanol	3.50	Dr. Straetmans, DE
2	Colorona Oriental Beige	Mica, Titanium Dioxide, Iron Oxides	1.00	Merck KGaA, DE
3	Tego Carbomer 340 FD	Carbomer	0.35	Evonik Industries AG, DE
4	Tegosoft CT	Caprylic/Capric Triglyceride	12.00	Evonik Industries AG, DE
	Neo Heliopan HMS	Homosalate	2.00	Symrise, DE
	Neo Heliopan 303	Octocrylene	2.00	Symrise, DE
	Parsol 1789	Butyl Methoxydibenzoylmethane	1.50	DSM, NL
	Eldew SL-205	Isopropyl Lauroyl Sarcosinate	2.00	Ajinomoto, JP
	DC 345 Fluid	Cyclopentasiloxane	0.50	Dow Corning, US
	Dermofeel GSC	Glyceryl Stearate Citrate	3.00	Dr. Straetmans, DE
	Tego Alkanol 6855	Cetearyl Alcohol	1.00	Evonik Industries AG, DE
	Keltrol CG-SFT	Xanthan Gum	0.40	CP Kelco, US
	Snowtitan-LL	Titanium Dioxide, Silica, Lauroyl Lysine	2.00	Sunjin Beauty Science Co.,Ltd,KR
	Amisoft HS-11P(F)	Sodium Stearoyl Glutamate	0.50	Ajinomoto, JP
	Unipure White LC 981	Titanium Dioxide	2.50	Sunjin Beauty Science Co.,Ltd,KR
	Unipure Yellow LC 182	Iron Oxides	0.30	Sunjin Beauty Science Co.,Ltd,KR
	Unipure Red LC 381	Iron Oxides	0.10	Sunjin Beauty Science Co.,Ltd,KR
	Unipure Black LC 989	Iron Oxides	0.02	Sunjin Beauty Science Co.,Ltd,KR
	Dermofeel Toco 70 non-GMO	Tocopherol, Helianthus Annuus (Sunflower) Seed Oil	0.20	Dr. Straetmans, DE
5	NaOH solution 10 %	Sodium Hydroxide, Water	0.80	several
6	PROTEOLEA®	Glycerin, Water, Levan, Decyl Glucoside, Olea Europaea (Olive) Leaf Extract, Phenethyl Alcohol, Zizyphus Jujuba Seed Extract, Citric Acid, Ascorbic Acid	3.00	RAHN AG, CH
7	Beautiful (PN 803837)	Fragrance	0.15	Aromatic Flavours & Fragrances Europe Ltd., GB

Production

Mix 1, add 2 while stirring / Sprinkle 3 on the surface not stirring, wait until the powder is fully saturated, mix thoroughly until completely smooth / Heat to 75°C while stirring / Mix 4, heat to 75°C, homogenise until the pigments are fully dispersed and the phase is homogenous / Add 4 to 1-3 while stirring, homogenise / Add 5 while stirring, homogenise / Cool to 40°C while stirring, Add 6 and 7 separately while stirring, homogenise / Cool to 25°C while stirring

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