



COSMETIC ACTIVES

NEWS RELEASE

SWISS EXPERTISE 

RAHN
Your partner for excellence

135 % wrinkle improvement!

100 % more facial dermis density!

50 % less stretch marks volume!

ZURICH, FEBRUARY 2016: RAHN LAUNCHES LIFTONIN®-XPRT, AN EXPERT IN SKIN COLLAGEN MANAGEMENT

LIFTONIN®-XPRT is an intelligent collagen booster obtained from the leaf sap of the South African medical plant *Bulbine frutescens*. Smart skin collagen management is essential, because uncontrolled activation of collagen synthesis can lead to the induction of inflammatory processes and the development of low quality collagen. Thanks to the active substances knipholone and acetylated polymannose, LIFTONIN®-XPRT recalibrates the equilibrium between the decomposition and reconstruction of dermal structures, thus providing the skin with an extra portion of high quality collagen.

The active ingredient heralds a new era of natural high quality collagen boosters and paves the way for exciting cosmetic applications:

- **Anti-ageing / Lifting / Wrinkle filling**
135 % improvement of wrinkle appearance and 100 % more facial collagen density as compared to placebo!
Visible remodelling of facial contours!
- **Reduction of stretch marks**
50 % reduction of stretch marks volume as compared to placebo!
212 % visible improvement of stretch marks appearance as compared to placebo!
- **Nail care**
Visible repair of cracked cuticles.
- **Tattoo aftercare**
Immediate soothing effect on tattooed skin.

LIFTONIN®-XPRT is conform to COSMOS and Ecocert and certified by Natrue.

For further information please contact cosmetics@rahn-group.com



About RAHN

RAHN GROUP

SPECIALISING IN MARKET-ORIENTATED COSMETIC ACTIVE SUBSTANCES SINCE 1999

RAHN AG is a financially independent Swiss family company with three business areas, Cosmetics, EnergyCuring and Scent&Taste. RAHN AG has been a key player in the international marketplace since 75 years and has more recently grown into an internationally acclaimed expert in the development and sale of speciality chemicals.

In 1999 RAHN launched its own cleverly devised RAHN-Cosmetic Actives for use in a variety of applications.

RAHN-COSMETIC ACTIVES

A HOLISTIC PLATFORM SATISFYING INDIVIDUAL CUSTOMER REQUIREMENTS

We at RAHN speak the language of cosmetic science and strive to generate new inspiration for our customers. This message is reflected in RAHN-Cosmetic Actives where we recognise and harness the potential of nature, whilst combining it with modern technology to generate market-orientated, tried and tested active concepts. Constantly at the cutting edge of skin biology, we transform our scientifically proven systems into cosmetic statements. With its extensive platform, RAHN-Cosmetic Actives is capable of meeting a wide range of customer requirements be it in terms of marketing, science, product development or product safety.

UNCOMPLICATED CUSTOMER SERVICE – SECOND NATURE TO US!

Our customers are at the very heart of our business and we recognise the importance of responding swiftly to customer requests to offer workable solutions. The documentation for RAHN-Cosmetic Actives is comprehensive and practical. Our customers are delighted to use the intelligent trade names on their cosmetic packaging to further enhance pack claims. We are also equipped to deal with formulation problems in our technical applications laboratory as well as providing a wide range of tailor-made, state-of-the-art formulations.

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