



# COSMETIC ACTIVES

NEWS RELEASE

SWISS EXPERTISE 

**RAHN**  
Your partner for excellence

# DEFENSIL®-SOFT wins Bronze!

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ZURICH, NOVEMBER 5, 2017: DEFENSIL®-SOFT, RAHN'S NEURO-BALM FROM A TO ZEN, WINS BEST INGREDIENT AWARD IN BRONZE AT IN-COSMETICS ASIA 2017

The price acknowledges new products or technologies introduced in the market field of cosmetic active or functional raw materials.

RAHN's DEFENSIL®-SOFT is an extract from the mushroom *Albatrellus ovinus*, which blocks the pain receptor TRPV1. TRPV1 is expressed in the epidermis' sensory neurons and keratinocytes and it regulates the skin's comfort zone: Elevated levels of TRPV1 may lead to increased skin sensitivity and unpleasant sensations caused by e.g. sunburn or chemical peelings. On the other hand, heat stress, particularly caused by IR-light, can activate TRPV1, which, in turn, induces typical ageing processes such as enhanced collagen degradation. This modern form of pre-mature skin ageing caused by heat stress is also known as "thermal ageing".

By inhibiting TRPV1, the neuro-balm DEFENSIL®-SOFT provides zen-like soothing and anti-ageing effects:

- Reduces skin discomfort and irritation within minutes
- Increases the heat-pain tolerance of normal and ultra-sensitive skin
- Prevents IR-ageing by protecting from IR-induced heat stress
- Improves skin's tolerance towards irritants in cosmetic formulations

For further information please contact [cosmetics@rahn-group.com](mailto:cosmetics@rahn-group.com)



# About RAHN

## RAHN-GROUP

### SPECIALISING IN MARKET-ORIENTATED COSMETIC ACTIVE SUBSTANCES SINCE 1999

RAHN AG is a financially independent Swiss family company with three business areas, Cosmetics, EnergyCuring and Scent&Taste. RAHN AG has been a key player in the international marketplace since 75 years and has more recently grown into an internationally acclaimed expert in the development and sale of speciality chemicals.

In 1999 RAHN launched its own cleverly devised RAHN-Cosmetic Actives for use in a variety of applications.

## RAHN-COSMETIC ACTIVES

### A HOLISTIC PLATFORM SATISFYING INDIVIDUAL CUSTOMER REQUIREMENTS

We at RAHN speak the language of cosmetic science and strive to generate new inspiration for our customers. This message is reflected in RAHN-Cosmetic Actives where we recognise and harness the potential of nature, whilst combining it with modern technology to generate market-orientated, tried and tested active concepts. Constantly at the cutting edge of skin biology, we transform our scientifically proven systems into cosmetic statements. With its extensive platform, RAHN-Cosmetic Actives is capable of meeting a wide range of customer requirements be it in terms of marketing, science, product development or product safety.

## UNCOMPLICATED CUSTOMER SERVICE – SECOND NATURE TO US!

Our customers are at the very heart of our business and we recognise the importance of responding swiftly to customer requests to offer workable solutions. The documentation for RAHN-Cosmetic Actives is comprehensive and practical. Our customers are delighted to use the intelligent trade names on their cosmetic packaging to further enhance pack claims. We are also equipped to deal with formulation problems in our technical applications laboratory as well as providing a wide range of tailor-made, state-of-the-art formulations.

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