



SEBOCLEAR™-MP

Gold, Silver, Bronze and Innovation Award for a balanced Microbiota



GOLD, SILVER, BRONZE AND INNOVATION AWARD FOR SEBOCLEAR™-MP

Zurich, June 20, 2019

SEBOCLEAR™-MP from RAHN received Gold in the category “most innovative raw material – natural products” of the BSB Innovation Prize for Cosmetics and Raw Materials 2018. Furthermore, it was given Silver and Bronze in the category „Innovation Zone Best Ingredient“ at the in-cosmetics global, Asia and Latin America in 2018. Last but not least, the Ringier Technology Innovation Award Personal care from China followed in 2019.

About the Awards

During in-cosmetics 2018 in Amsterdam, the BSB European Innovation Prizes were awarded for the 16th time by the independent German BSB – Beratungs- and Servicebüro Dr. Riedel. This innovation prize was brought to life with the aim to promote the global dissemination of up-to-date knowledge.

Innovation Zone Best Ingredient Award honors the development of a novel active or functional ingredient that combines innovative science and product features, demonstrating benefits to manufacturers and end-users when compared with existing ingredients.



About SEBOCLEAR™-MP

SEBOCLEAR™-MP helps escape the vicious cycle of blemished skin: it optimizes the skin microbiota by selectively inhibiting the acne bacteria *P. acnes* and shuts down inflammation by suppressing the skin's key inflammation enzymes, COX-1, COX-2 and 5-LOX. It prevents 5 α -reductase from forming DHT and resets the morphology of sebocytes to their original fibroblast-like shape in order to normalize sebum production. SEBOCLEAR™-MP is a multifunctional and natural active ingredient from the leaves of *Maclura cochinchinensis*. It gets to the root cause of oily skin, setting all levers in motion to prevent the formation of comedones and acne vulgaris. It shows retinol-like activity and provides even, youthful-looking skin.

Signs of acne

Over 30 % fewer comedones, papules and pustules as compared to placebo

Reduction of sebum

Over 40 % less sebum production by sebaceous glands as compared to placebo

Even, youthful-looking skin

42 % less crow's feet counts as compared to placebo

43 % more firmness as compared to placebo

Reduction of axillar malodour

32 % less axillar malodour after 6 hours as compared to placebo



SWISS EXPERTISE 

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